

POSH SERVICES GETS PERSONAL AND INVOLVED IN THE COMMUNITY

Since opening her business in 2012, Sue Foley has felt a strong obligation to get personal, be involved and invest in the community around her. Her company, Posh Services, is a personal concierge business offering services such as personal shopping, home staging and design, organization, household management and more.

Foley said the Barrington area has a small-town feel, with big-town offerings. “People know each other on a personal level as well as a business level,” she said. “Everyone here is so supportive of one another.”

A local resident, Foley has been heavily involved in the local PTOs as her children have grown up through the District 220 system. She has been an active member of the Barrington Area Chamber of Commerce Women’s Biz Net Council, an organization dedicated to gathering professional women to inspire, enrich and empower women in the community. She has volunteered at the annual Hands of Hope Barrington Garden Faire, a fundraising event

that brings valuable resources to women and children in Africa. Foley has also been known to support many local causes, offering raffle prizes and free services to better the community.

Building a strong business requires getting to know people on a personal level and getting involved, she believes. Currently, as she spends quality time caring for her aging father, Foley is getting active with the Barrington Area Council on Aging, using her life experiences to educate and help others.

Since her father was diagnosed with dementia in early 2010, Foley has needed the guidance and support BACOA offers. Now she plans to share her story. “I would like to be a support to others as they walk down this path of the unknown with their loved ones,” Foley said.



Being involved at this personal level is natural for Foley. “You have your reputation, which is everything in business,” she said. “Be reliable, do a good job and always go that extra mile for your clients and the community.”